



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Southern Campaign Resources
235 East Virginia Street
Tallahassee, FL 32301

AgM

Advertiser Pol/RPOF 3 pack Plakon Schenk Boyd(17143)
Agency/IT-Code Southern Campaign Resources (4245)/090005922
Buyer
Salesperson Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product Political (1065)
Brand RPOC 3 PAC SIMMONS GARDNER PLAKON (140:
Acct Types National/Political
Est/Headline /06399579
Demo
Revision
Comments RPOF-3 PAC

***** THIS IS A CASH IN ADVANCE

Invoice 652982
Inv Date 11/25/2012
Terms Net 30
Contract 339314
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:43:11PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-1,F-1,Su-1	10/31/12 11:13PM (We)	00:30		DENT0004	\$2000.00	
1.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-1,F-1,Su-1	10/31/12 11:29PM (We)	00:30		DENT0004	\$2000.00	
1.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-1,F-1,Su-1	11/01/12 11:24PM (Th)	00:30		RPOF3112	\$2000.00	
1.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-1,F-1,Su-1	11/02/12 11:29PM (Fr)	00:30		RPOF3112	\$2000.00	
1.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-1,F-1,Su-1	11/04/12 11:29PM (Su)	00:30		RPOF3112	\$2000.00	
2.0	Spot	9:00:00AM-10:00:00AM	Day,Sa-1	11/03/12 9:29AM (Sa)	00:30		RPOF3112	\$1050.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1	11/05/12 8:48AM (Mo)	00:30		RPOF3112	\$2000.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:40PM (Mo)	00:30		RPOF3112	\$850.00	
7.0	Spot	8:00:00PM- 9:00:00PM	Day,Tu-1	10/30/12 8:23PM (Tu)	00:30		DENT0004	\$9250.00	
8.0	Spot	8:00:00PM- 9:00:00PM	Per week (1),Su	11/04/12 8:19PM (Su)	00:30		RPOF3112	\$6500.00	
9.0	Spot	5:00:00PM- 6:00:00PM	Per week (1),Mo	11/05/12 5:42PM (Mo)	00:30		RPOF3112	\$2250.00	
10.0	Spot	8:00:00PM-10:00:00PM	Per week (1),Mo	11/05/12 8:00PM (Mo)	00:30		RPOF3112	\$9250.00	
11.0	Spot	12:00:00PM- 1:00:00PM	Day,Th-1,F-1	11/01/12 12:12PM (Th)	00:30		RPOF3112	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00PM	Day,Th-1,F-1	11/02/12 12:40PM (Fr)	00:30		RPOF3112	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1	10/30/12 12:53PM (Tu)	00:30		DENT0004	\$850.00	
13.0	Spot	7:00:00AM- 9:00:00AM	Day,W-2,Th-1,F-1	10/31/12 7:59AM (We)	00:30		DENT0004	\$2000.00	
13.0	Spot	7:00:00AM- 9:00:00AM	Day,W-2,Th-1,F-1	10/31/12 8:53AM (We)	00:30		DENT0004	\$2000.00	
13.0	Spot	7:00:00AM- 9:00:00AM	Day,W-2,Th-1,F-1	11/02/12 7:28AM (Fr)	00:30		RPOF3112	\$2000.00	
14.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Sa	11/03/12 7:24AM (Sa)	00:30		RPOF3112	\$1050.00	
15.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Su	11/04/12 7:28AM (Su)	00:30		RPOF3112	\$1050.00	
16.0	Spot	11:30:00PM-12:05:00AM	Per week (1),Sa	11/03/12 11:56PM (Sa)	00:30		RPOF3112	\$1250.00	
17.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Su	11/04/12 6:14AM (Su)	00:30		RPOF3112	\$0.00	
18.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Su	11/04/12 7:57AM (Su)	00:30		RPOF3112	\$1050.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$54,100.00
Commission	(\$8,115.00)
Net Total	\$45,985.00

Total Spots 23

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.